



7th Annual Conference on **Energy Arbitration and Dispute Resolution** in the Middle East and Africa

Sponsorship Brochure

30th–31st
May 2024

Hosted by:
Herbert Smith Freehills LLP
Exchange House
Primrose Street
London EC2A 2EG

Organised by:

 **International
Law Summits**

INTRODUCTION

Now in its 7th Edition, Energy Arbitration and Dispute Resolution in the Middle East and Africa is firmly established as a major event in the international arbitration calendar, serving as a forum for discussion of energy dispute resolution, and the factors that drive energy disputes in these key markets. As with previous editions, our 2024 conference will bring together leading figures from the Middle East and Africa to examine procedural and technological developments in dispute resolution, the economic and geopolitical drivers of disputes, and what lies ahead for the industry. This is an unmissable event for all professionals involved in energy dispute resolution in the Middle East and Africa.

Taking place on 30th and 31st May 2024, at the London offices of Herbert Smith Freehills, our annual conference presents a unique opportunity to boost your brand awareness among a diverse and international range of representatives from the energy industry, government ministries, diplomatic missions, international organisations, NGOs, academia, arbitral institutions and leading legal firms and chambers.



CONFERENCE DIRECTOR
Brandon Malone

The conference will again be directed by Brandon Malone. Brandon is a barrister, advocate, arbitrator and FIDIC adjudicator with over 30 years' experience in dispute resolution. He is an arbitrator listed with many leading arbitral institutions, including ICDR/AAA, DIAC, SCCA, SIAC, and HKIAC. Brandon has arbitrated major infrastructure and energy disputes in Africa and the Middle East. He is an Honorary Lecturer at CEPMLP, Dundee. Brandon was a driving force behind the establishment of the Scottish Arbitration Centre and was the chairman of the Centre's Board from 2011 to 2022. He is also co-Director of the International Centre for Energy Arbitration, and he was Congress Chair of ICCA 2022, Edinburgh.

The conference is aimed at provoking discussion among high-level professionals through a format that is designed to ensure maximum audience participation. Over the conference's six-year history, participants have included the following categories:



Previous speakers have included representatives from:

- International Chamber of Commerce (ICC)
- Herbert Smith Freehills
- Dubai International Financial Centre (DIFC) Courts
- Permanent Court of Arbitration (PCA)
- 39 Essex Chambers
- DAC Consulting
- Chatham House
- Matrix Chambers
- DWF
- Pinsent Masons

- FTI Consulting
- International Council for Commercial Arbitration (ICCA)
- CEPMLP - University of Dundee
- Berwin Leighton Paisne
- Queen Mary University of London
- Freshfields Bruckhaus Deringer
- Grant Thornton
- Bahrain Chamber for Dispute Resolution (BCDR-AAA)
- SOAS University of London
- Volterra Fietta

- White and Case
- Stephenson Harwood
- Robert Gordon University
- CMS
- Mitchell Simmonds
- Omnia Strategy
- Clyde & Co.
- And more...**

PREVIOUS PARTNERS



SPONSORSHIP OPPORTUNITIES

Sponsors will be given a range of opportunities to showcase their brand and expertise to attendees before, during, and after the event. An indicative list of benefits for each sponsorship package is included below:

PLATINUM SPONSOR £25,000 – Exclusive	GOLD SPONSOR £15,000 – 2 Available	SILVER SPONSOR £8,000 – 4 Available	BRONZE SPONSOR £5,000 – 6 Available
Pre-Event <ul style="list-style-type: none"> • Pre-conference press release & article, showcasing expertise within the sector • Company logo to be displayed prominently on print and digital marketing • Full-width banner advertisement on the event website 	Pre-Event <ul style="list-style-type: none"> • Company logo to be displayed on print and digital marketing • Half-width banner advertisement on the event website 	Pre-Event <ul style="list-style-type: none"> • Company logo to be displayed on print and digital marketing 	Pre-Event <ul style="list-style-type: none"> • Company logo to be displayed on print and digital marketing
During the Event <ul style="list-style-type: none"> • Exhibition stand • Four conference passes and six 50% discounted conference passes • Half-page company profile inside the event brochure • Promotional Flyer included in the conference pack • Speaking slot 	During the Event <ul style="list-style-type: none"> • Three conference passes and four 40% discounted conference passes • Quarter-page company profile inside the event brochure • Promotional Flyer included in the conference pack • Speaking slot 	During the Event <ul style="list-style-type: none"> • Two conference passes and three 25% discounted conference passes • Logo displayed in the event brochure • Speaking slot 	During the Event <ul style="list-style-type: none"> • One conference pass and two 10% discounted conference passes • Logo displayed in the event brochure
Post Event <ul style="list-style-type: none"> • Access to delegate list • Acknowledgement in post-event publication 	Post Event <ul style="list-style-type: none"> • Access to delegate list 	Post Event <ul style="list-style-type: none"> • Access to delegate list 	Post Event <ul style="list-style-type: none"> • Access to delegate list

AIRLINE SPONSORSHIP

The conference draws a multitude attendees from the international business community, including those who travel regularly by air to and from the Middle East and Africa.

ILS offers an Airline Sponsorship Package to an exclusive sponsor from the airline industry to provide discounted flights for our attendees, in addition to the following benefits:

- brand projection before, during, and after the event, in line with our gold sponsorship package
- opportunity to host an airline sponsor quiz with prizes
- inclusion of gift in attendee conference pack

If interested, please contact info@internationallawsummits.org to discuss airline sponsorship further.

Additional sponsorship opportunities (all include company logo being displayed on print and digital marketing):

- Tote bags - £2000
- Water bottles - £1800
- USB Sticks - £1500
- Notepads - £1200
- Pens - £2000
- Lanyards - £1800 USB
- Name Badges - £1500

We are also able to design tailored sponsorship packages, dependent on your organisation's budget and needs. To discuss further, please contact info@internationallawsummits.org

PREVIOUS CONFERENCES

6th Annual Conference (2023)

The sixth annual conference on Energy Arbitration and Dispute Resolution in the Middle East and Africa was attended by over one hundred in-person attendees from across the world and included representatives from government, legal practice, industry, diplomacy and academia. Keynote addresses were delivered by Lise Boseman (Executive Director of the International Council for Commercial Arbitration (ICCA) and Senior Legal Counsel at the Permanent Court of Arbitration (PCA)) and Craig Tevendale (Partner and Head of Energy Group UK at Herbert Smith Freehills). This was alongside participation from over thirty high-profile speakers. Some of the key themes across the conference's varied programme encompassed the ongoing implications of the Energy Transition, including infrastructure development and related transboundary issues. The event also assessed the success of renewed efforts by investors to implement Dispute Avoidance measures.



5th Annual Conference (2022)

The fifth edition of the conference was attended by over one hundred in-person and virtual attendees from across the world. Leading voices in the fields of international law, international relations and energy law discussed the legal, geopolitical, economic and international security dimensions of energy disputes in the region, as well as offering practical guidance for their successful resolution. Keynote addresses were delivered by Lord Angus Glennie (Appeal Judge at the Dubai International Financial Centre courts) and Diamana Diawara (Africa Regional Director at the ICC), alongside participation from over 20 high-profile speakers from international arbitral institutions, leading legal practices and specialist academic centres.

A key theme across the conference's varied programme included the possible economic and political challenges created by the twin need across much of Africa and the Middle East for sectoral diversification and an energy transition.



4th Annual Conference (2019)

The conference in 2019 focused on a broad range of technical, economic and diplomatic factors that affect Dispute Resolution in the Middle East and Africa. The conference again examined the impact of oil price variations and regional security issues across the continent and brought together a variety of participants including: academics, arbitrators, mediators, business professionals, corporate counsel, expert witnesses, government representatives, legal directors and practitioners, management consultants and many more.

This facilitated a timely dialogue and exploration of the ever-changing nature of energy law and energy arbitration, taking into account the constant fluctuations in the international sphere.



3rd Annual Conference (2018)

In its third year, the Annual Conference focused on a broad range of technical, economic and diplomatic factors that affect Dispute Resolution in the Middle East and Africa. Senior Advocate of Nigeria, Funke Adekoya, delivered the keynote speech during the Conference.

The host – the London Centre of International Law Practice (LCILP) – invited senior officials and representatives from the energy industry and from government departments and regulatory bodies, as well as senior practitioners from the legal field to participate in an enriching and focused discussion surrounding energy arbitration. This included: The Impact of the One Belt One Road (OBOR) initiative on the Middle East and Africa, Energy Poverty in energy rich countries and regional foci including on East Africa. This allowed attendees to engage in a debate on how these issues affect parties involved in disputes, and what strategies can be put in place to manage the risks associated with international energy contracts.



2nd Annual Conference (2017)

The second Annual Conference on Energy Arbitration and Dispute Resolution in the Middle East and Africa was hosted by the London Centre of International Law Practice (LCILP) and one of the world's leading arbitration practitioners, Gary Born of Wilmer Hale, delivered the keynote address. During the Conference, experts from around the world engaged with Energy and Arbitration lawyers and business leaders and diplomats involved in the energy industry to discuss the best practice solutions in resolving issues arising from contractual and treaty obligations, focusing on the Middle East, Africa and the Eastern Mediterranean.

The Conference examined then-current geopolitical and macroeconomic issues affecting the energy industry in the focus regions, and questioned whether the state of dispute resolution in the energy industry was fit for purpose and analysed trends and technologies likely to impact the practice of arbitration and dispute resolution in the future.



1st Annual Conference (2016)

This Conference was hosted by the London Centre of International Law Practice (LCILP) and co-organised by the Saudi Law Training Centre (SLTC). The Conference addressed the challenges in the then-current context marked by political instability and a drop in oil prices that is currently affecting the energy market in the Middle East and Africa.

Some of the main themes throughout the Conference and Workshops included, amongst others, a global insight into energy arbitration and dispute resolution, energy arbitration in the regional context of Africa and the Middle East and technical legal considerations in energy disputes. Other relevant topics included investor protection, renewable energy and state actors, varying case studies on energy related disputes and more.





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